



Delivering Expertise Through Innovation

Introduction

Sentaca is a leading, niche supplier of strategic consulting, services & innovation to the global telecoms industry. Our commitment to technology and business innovation ensures we make a real difference by helping our clients to deliver compelling business propositions.

Industry Challenge

The telecoms industry is in a constant evolutionary state driven by technology advances and consumer expectations (technical, experiential and financial). Maintaining pace with the technology race, leveraging the right technology for your business and understanding the technological opportunities within the data services industry can cause organisations to spin.

Sentaca offers **Consulting, Services & Technology Innovation** to support our telecoms clients' evolution, enabling them to maintain a strong market position.





Technology Innovation



Sentaca continues to invest in technology & business practise innovation. Sentaca's tools, technologies & methodologies all reflect our continuous search for innovation on behalf of our customers within their operations, technical & business strategies, as well as their services, products and strategic relationships.

Open Innovation Centre

Sentaca created a dedicated research & solution centre whose principal objective is to realise through innovative practises & technologies the best possible solution to influence & shape the industry.

Our innovation function provides a platform through which our customers realise technological solutions to ongoing issues which otherwise limit their capacity to progress. We bring your ideas to life.

Solution Design & Development

'Open' initiatives are recognised worldwide as key to profitable realisation of an organisation's innovation efforts. Sentaca's solution design & development capabilities are 'open'. Sentaca offers a deeply technical, independent and tightly managed innovation centre which we readily integrate to enhance our client's R&D functions. Sentaca's adoption of Agile Driven Development promotes rapid results to our client's collaboration and above all lean bureaucratic overhead.

Agile Development

Sentaca's belief in working closely with our clients is at the heart of why we have adopted Agile Development for collaboratively collecting, testing & verifying requirements with our customers.

An agile approach allows us to respond quickly to market trends and business priorities keeping our solutions, services & expertise at the fore of technological & operational innovations within the telecommunications industry.

Thought Leadership

The solutions & research centre has developed an extremely successful thought leadership programme which operates a ongoing knowledge sharing forum. This has enabled us to merge technical excellence with commercial reality. The thought leadership programme enables us to continuously mould the tools for project management, analysis, design, development, test & deployment keeping our timescales & manpower effort lean, yielding competitive & responsive solutions.



Consultancy



Sentaca provides **technical strategic advice** to the Wireless Data industry, unlocking the potential of current technologies. Our consultancy offering has been developed to target the core and critical issues facing our clients, ensuring that our impact is effective and will continue to be of benefit long after we've delivered.

Technical Strategy & Realisation

Sentaca has been influencing mobile technologies & strategies for its clients since its inception. We are always assessing new technology entrants to the market and evaluating how they can be optimized to increase the gap between our clients and their competitors.

Sentaca provide advice on Vendor Technology Evaluation, Innovative Business Models, Operational Strategies, Technical Due Diligence and much more.

Technical Strategy & Optimisation

Sentaca determines, on behalf of our clients, an appropriate level of investment in their test strategy mitigating risk to product & service releases. Sentaca completes a detailed assessment of the product/service, identifying its market objectives, complexity, associated risks and support requirements.

The results of this assessment form the benchmark against which our test strategy is measured to ensure it is fit for purpose, efficient & robust.

Architecture & Design

Sentaca is unique in their architecture & design consultancy offering. We have reshaped and rejuvenated our clients' architectures at an enterprise & network level.

We are seasoned in all legacy & current and emerging technologies. All this coupled with our strong market awareness ensures that we make the best technology choices yielding maximum benefit for our clients.

Service Evaluation & Evolution

Sentaca's technical expertise, operator & vendor knowledge/ experience and mobile market understanding uniquely position us to provide a fresh view of your offerings.

Sentaca works with our clients to ensure that the business models of their products and services generate optimum revenues and market place longevity. Our advice enhances product & service offerings, focusing upon sustaining success through evolution.

CHNOLOGY INNOVATION TO THE TELECOMS INDUSTRY.



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